



SANTA CRUZ COUNTY
Bar Association

SANTA CRUZ COUNTY BAR ASSOCIATION

SPONSORSHIP OPPORTUNITIES

WEBSITE ■ NEWSLETTER ■ EBLASTS ■ EMAIL EXCLUSIVES

- **SUPPORT THE MISSION OF THE SANTA CRUZ COUNTY BAR ASSOCIATION, A NONPROFIT ORGANIZATION, AND GIVE BACK TO THE LOCAL AND PROFESSIONAL COMMUNITY**
- **ENJOY GREATER VISIBILITY AMONGST COLLEAGUES AND MAKE NEW CONNECTIONS**

WHY SPONSOR?

*Representative of membership
and website data as of February 2024*

REACH

300+ CONTACTS FROM BAR
ASSOCIATION EMAIL LIST

PUBLIC AND PRIVATE SECTOR
ATTORNEYS

LEGAL SUPPORT
PROFESSIONALS INCLUDING;
CPAS, BANKERS, REAL ESTATE
PROFESSIONALS, JUDGES AND
COURT PERSONNEL

IMPACT

PROMOTE MEANINGFUL
ACCESS TO JUSTICE

PROVIDE EDUCATIONAL AND
SOCIAL OPPORTUNITIES FOR
ALL BAR MEMBERS

INVESTMENT

ENSURE LOCAL LEADERSHIP ON
MAJOR ISSUES AFFECTING THE
PROFESSION

PRESERVATION OF THE
INDEPENDENCE OF THE LEGAL
PROFESSION AND THE
JUDICIARY

SPONSORSHIP OPPORTUNITIES

The Santa Cruz County Bar Association has a robust membership of public and private -sector attorneys across disciplines, as well as legal support professionals including; CPAs, bankers, and real estate professionals along with judges and court personnel.

Signature events include: Spring Fling, Summer Celebration BBQ and the Fall Annual Awards honoring special guests.

PLATINUM \$5K - ONE YEAR

- 5 tickets per event to attend all 3 signature events
- SCCBA website homepage carousel banner with your info/logo during month of event
- Sponsor recognition at events
- Sponsor ad/logo in event materials, tables and media used at event
- Sponsor ad in Bar Buzz monthly on-line news
- Logo on pre-event and marketing material and website
- Acknowledgement in electronic publications and website

GOLD \$3K - ONE YEAR

- 3 tickets per event to attend all 3 signature events
- SCCBA website footer banner with your info/logo during month of event
- Sponsor recognition at events
- Table ad placed at each event
- Sponsor ad in Bar Buzz monthly on-line news
- Logo on pre-event and marketing materials and website
- Acknowledgement in electronic publications and website

SPONSORSHIP OPPORTUNITIES

SILVER \$2K - ONE YEAR

- 2 tickets per event to attend 2 signature events (can be combined for one event)
- Table ad placed at each event
- SCCBA website side logo/info displayed during month of each specified event
- Sponsor ad in Bar Buzz monthly on-line newsletter
- Logo on pre-event and marketing materials and website
- Acknowledgement in electronic publications and website

BRONZE \$1K - ONE YEAR

- Your choice of one event
- 2 tickets to one signature event
- Table recognition at event
- Recognition in Bar Buzz monthly on-line newsletter
- Acknowledgement on SCCBA website

MORE

- Individual Event Sponsorships available for \$100 each (can be applied as an event guest ticket).

SANTA CRUZ COUNTY BAR ASSOCIATION

SOME OF OUR GENEROUS SPONSORS FROM PREVIOUS YEARS HAVE INCLUDED:



CONTACT



Executive Director

Lori King

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Website: santacruzbar.org

Additional sponsor and outreach opportunities are available. For your customized sponsor package, contact Lori King, Executive Director of the Santa Cruz County Bar Association, at Lori@santacruzbar.org or call (831) 423-5031.